



Central Valley Heat Football

cvheatfootball@gmail.com

209-718-0059

To: Whom It May Concern,

Letter of Support

I am writing to ask for your support of Central Valley Heat Football, an adult developmental football team based in the California Central Valley. Our organization is dedicated to providing men and women an opportunity to play football beyond their high school and/or community college careers.

The Central Valley Heat prides itself in having an open door policy to players of all skills and ages. Our members range in ages from 20 to 35, with diverse backgrounds and careers ranging from first responders, educators, coaches, carriers, and security agents.

Our team represents our community, enabling us to better understand the challenges faced in the area. We believe that by providing a supportive environment with structure and accountability, we can make a lasting impact on our players' lives by providing peer-to-peer mentoring both on and off the field.

We have chosen to wear pink in honor of the members of our families affected by breast cancer, and blue to raise awareness for Autism Spectrum Disorder. Your support would not only benefit our organization, but also help foster a sense of community and pride within the Central Valley.

We offer a variety of tax-deductible sponsorship opportunities, to fit your specific company's budget and marketing goals. All of our sponsorship levels come with automatic recognition throughout our online presence (see attachment).

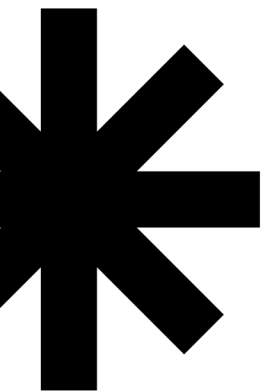
With your support, we would be able to host military/first responder appreciation games, breast cancer/autism awareness games, summer youth camps, in addition to the team's seasonal operation budget.

Thank you for considering our sponsorship request. If you have any questions or would like to discuss this further, please feel free to contact me at 209-718-0059 or via email at cvheatfootball@gmail.com. Please know that by contributing to Central Valley Heat, you are making a significant impact on our program and community.

Respectfully,

Joshua Larson
Team Owner
Central Valley Heat

EIN Number: 93-3863395 *(Non-Profit Status Pending)*
All donations are tax deductible to the fullest extent of the law.



Sponsorship Opportunities

End Zone Sponsor:

\$1000

Team jersey with company name

Team appreciation photo

Free admission to all home games

Announced as sponsor at all home games

Invitation to end of season team BBQ

Recognition on team websites and social media





Goal Line Sponsor

\$500

Team appreciation photo
Announced as sponsor at all home games
Invitation to end of season team BBQ

Kickoff Sponsor:

\$250

Announced as a sponsor at all home games
Recognition on team websites and social media

Sideline Sponsor

Under \$250

Recognition on team websites and social media

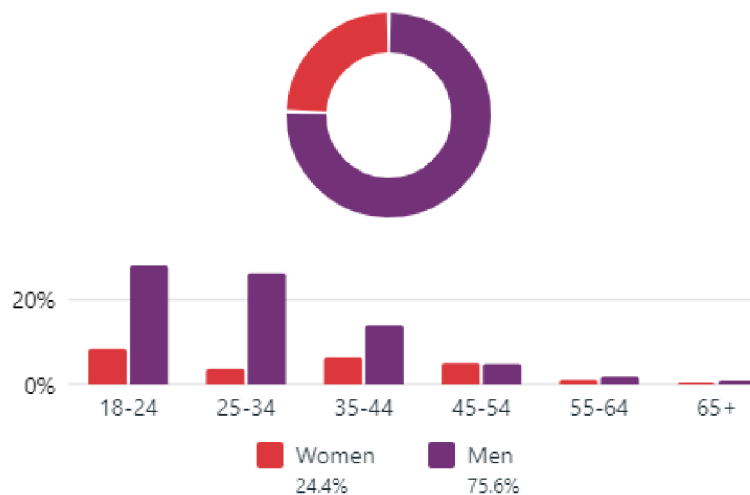
Age & gender ⓘ

Social Media Reach

Instagram: 3957 per 28 day period

Total Social Media Following: 2198

Data as of 10/12/23



Checks can be made payable to Central Valley Heat Football. If you would like to utilize another payment method, please let us know.





Sponsorship Agreement

Yes, I'd like to sponsor the Central Valley Heat!

Name: _____ Phone: _____

Company Name _____

Email: _____

Sponsorship Level

- End Zone
- Goal Line
- Kickoff
- Sideline

Payment Method

- Check
- Venmo - @CVHeat
- Cash
- Other

Amount Enclosed \$ _____ Signature _____

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